

Checklist for applications for ordinary internet domain names with a .swiss ending

A customer advisory service for the internet ending .swiss is incumbent on accredited registrars or resellers which are listed at www.nic.swiss and www.dot.swiss. Applications should be submitted directly to these registrars. The following elements will ensure a successful application for a .swiss internet address:

- ✓ The following are **entitled** to make an application
 1. businesses with an entry in the commercial registry which are based in Switzerland with a physical administrative headquarters in the country,
 2. Swiss public bodies and
 3. Swiss associations and foundations.
- ✓ Applicants need a **clear connection** with the desired domain name, such as, for example, company, trademarks/logos, slogan, name of products and services, etc.
- ✓ Generic names such as hotel, chocolate or cloud may be assigned by means of a special assignment process only to organisations which represent the community concerned. However, names which include a generic component may be assigned as ordinary domain names (e.g. hotelkreuz, bluecloud). Further information on [generic domain names](#) can be found at www.nic.swiss.
- ✓ The **organisation submitting the application** ("registrant organisation", see [whois](#) at www.nic.swiss) must be the organisation entitled to the desired name. The assignment can be made only to that organisation. Third parties acting on behalf of applicants (e.g. service providers such as web hosts, lawyers or similar) cannot act as registrant organisations, as this would result in rejection of the application on the grounds of the absence of a connection between the domain name and the applicant. Third parties should be entered as an "administrative contact", "technical contact" or "billing contact" (see [whois](#)).
- ✓ Indication of the **BID** of the applicant and the organisation entitled to the name (verification in the BID register: <https://www.uid.admin.ch/search.aspx?lang=en>).
- ✓ In the following cases **additional documentation** must be entered ("intended use" field) or provided (via the registrar):
 - foundations and associations without an entry in the commercial register: statutes (link or document).
 - if an objective connection with the desired domain name is not apparent: formulate this specifically and if necessary provide further documentation (e.g.: "our new product", "We are holding an event under this name, see [www.xyz.ch](#)").
 - owners of foreign trademark rights (e.g. dealers) or geographical designations (e.g. a municipality): official consents for the use of the same.

Feedback from the registry concerning your application: If your application is rejected, your registrar will receive a detailed plain text message concerning the justification plus information on how to proceed.

The comprehensive legal basis can be found at www.nic.swiss.

If you have problems entering information or if you have any further questions, please contact your registrar.